

Sherri Alexander, Front-End/UI Web Developer

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Overview

Sherri Alexander is a seasoned web developer in the Greater Boston area with a passion for standards-compliant coding and accessibility. I enjoy coding websites with an eye for detail and a twist of creative flair. Since 1997, I've been creating beautiful, performant websites for well-known brands like National Geographic, Prudential, SAP, Covergirl, M&M'S, Campbell's Soup, Motorola, and more.

Computer Languages, Programs and Skills

HTML5, CSS3, SASS, responsive mobile-first design, accessibility, performance, Javascript, jQuery, Craft CMS, WordPress, C# ASP.NET, MAMP/LAMP, PHP, Git, Sublime Text 3, Adobe CC (Photoshop, Illustrator, Acrobat), Vagrant, Homestead, VirtualBox, Visual Studio, Linux/Unix, Mac OS X, Windows 10

Experience

Freelance Front-End Developer Jan 2008 - Jan 2016, Jun 2019 - present
Launched and maintain a successful web development business, putting my creative talents and deep experience to work for clients like Grey Global Group, Digitas Health, MIT Libraries, E Ink, and many more. I create unique and highly functional sites, often enhanced with Javascript-driven animations, for companies like National Geographic, Prudential, Mass General, SAP, and Biogen, to name just a few. My reliability and high quality work have been rewarded with many happy returning clients.

Web Developer, CGI Interactive Jan 2016 - Jun 2019
Continued to expand my knowledge of web development, including CMS systems like Craft, and dev-ops procedures for setup and deployments. Eagerly experimented with cutting-edge and challenging front-end techniques like CSS Grid, clip-path, GSAP animation, and more. Have developed many internal resources, creating documentation, starter sets, workflows, and other techniques to enhance the team's effectiveness.

Senior Web Developer, Corey McPherson Nash June 2007 - Jan 2008
Coordinated web projects with a network of third-party vendors and developers, while simultaneously coding XHTML templates and maintaining IT operations for the company.

Senior Web Developer, Refinery, Inc. Nov 2002 - May 2007
As one of Refinery's lead developers, researched new techniques, technologies, and emerging browsers. Communicated new ideas and techniques to the team using internal forums, wikis, and blogs. Clients included Campbell's Soup, Sony Pictures Classics, Commerce Bank, Merrill Lynch, and Motorola.

Web Developer, Bosh Design, Inc. Aug 2000-Nov 2002

Created award-winning intranet and internet websites for clients like DuPont Pharmaceuticals, Rohm and Haas Company, and Total Tec Systems.

Web Developer, Aquent Partners July 1999-Aug 2000

Met new challenges and solved problems at a dizzying variety of companies, from Fortune 500 to local family firms.

Sample URLs

LiveWorx

www.liveworx.com

My role: Front-end and Craft CMS developer. Created a modular templating system to bring the unique site design to life within a challenging timeline. The design system's modules are quite extensive, with at least 5 different "content builders" available for the client's page-building needs. The interactions and animations on the Xtropolis page, in particular, were a fun challenge.

American Cord and Webbing

acw1.com

My role: Front-end and Craft CMS developer. This new ACW site helped them highlight their product lines more effectively with sweeping bold imagery. The fully editable timeline on the About Us page demonstrates how some simple UI animations can breathe fresh life into a fairly straightforward topic.

Dell EMC Converged Infrastructure Tool

www.dellemc.com/en-us/converged-infrastructure/converged-infrastructure-assessment/index.htm

My role: Front-end developer. Created the front-end styles and Javascript logic for this online assessment. The subtle UI animations and smooth transitions between quiz screens give this understated design a little extra sparkle.

CSS Playground

thelab.cgiinteractive.com

My role: Front-end developer and presenter. Inspired by Jen Simmons' Layout Lab, I created a playground/sandbox site, with experiments showcasing CSS Grid, color blend modes, clip paths, object-fit, shape-outside, and other cutting edge CSS tricks. I used the site to plan and present a "Lunch and Learn" session for the design team at CGI Interactive, to inspire them with new ideas.

Published Articles

Choosing a Responsive Image Solution, for Smashing Magazine, 2013

3 Rules to Create an Engaging Landing Page, for the CGI Interactive blog, 2018

For more information about me, please visit <http://www.sherri-alexander.com>

Please also see my LinkedIn profile: <https://www.linkedin.com/in/sherrialexander>

Check me out on CodePen: <https://codepen.io/SherriAlexander>

Or you can follow me on Twitter: @SherriAlexander